

# Be the Intelligence Behind The Energy Strategy

Our client, Gas & Oil Pakistan Limited (joint venture of ARAMCO), one of Pakistan's biggest oil marketing companies is looking for a dynamic corporate professional to drive the business strategy in the capacity of:



## Senior Business Analyst

### Key Roles & Responsibilities:

- ❑ Collaborate with the CEO and leadership team to understand and clarify strategic business ideas and objectives.
- ❑ Conduct thorough feasibility studies including market analysis, competitive landscape assessment, customer segmentation, and risk evaluation.
- ❑ Develop financial models and projections to assess potential profitability, cost structures, and investment requirements for new business opportunities.
- ❑ Synthesize qualitative and quantitative data to create compelling business cases and strategic recommendations.
- ❑ Present findings and recommendations clearly and persuasively to senior leadership.
- ❑ Work cross-functionally with product, marketing, finance, and operations teams to validate assumptions and gather insights.
- ❑ Maintain a pipeline of analyzed ideas and continuously update the status and viability reports for executive review.

### Key Requirements:

- ✓ Should be a member of a recognized body of professional accountants OR possess Bachelors degree (Masters preferred) in Finance, Economics, Statistics and Business Administration from a reputable institute.
- ✓ Minimum 3-5 years of relevant experience in business analysis, commercial analysis and financial planning & analysis preferably in oil & gas sector.
- ✓ Should possess strong experience with SQL for data extraction and manipulation.
- ✓ Hands-on experience with BI and data visualization tools such as Power BI or Tableau.
- ✓ Strong understanding of commercial principals, P&L statements and key drivers of business profitability
- ✓ Advance Microsoft excel and exceptional quantitative and problem-solving skills

### Matters for Consideration:

- Interested candidates meeting the requirements of the role can apply at: <https://www.affco.com.pk/Recruitment>
- Deadline for submission of applications is **September 10<sup>th</sup>, 2025**
- The position is based in **Lahore** and offers a **competitive compensation** profile.
- Only shortlisted candidates will be called for interviews.